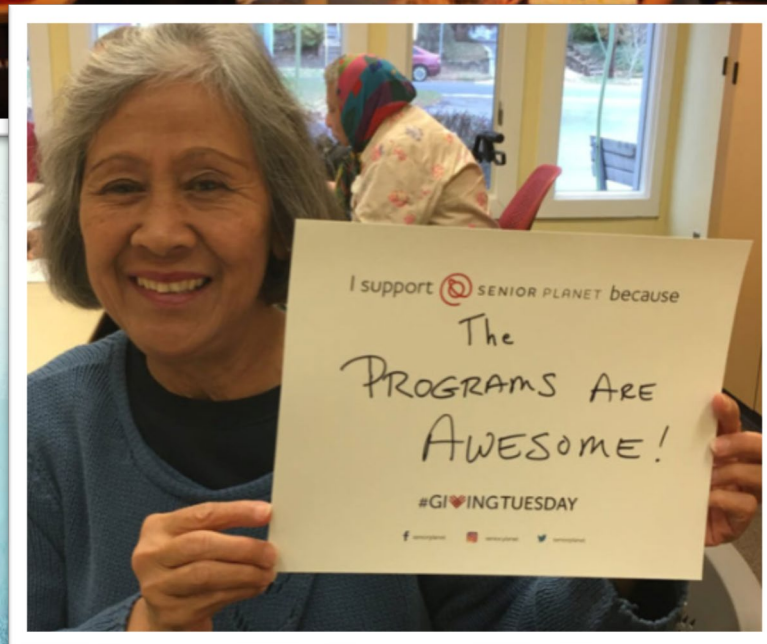


# TACTILE TANGIBILITY



Jessica Lewandowski

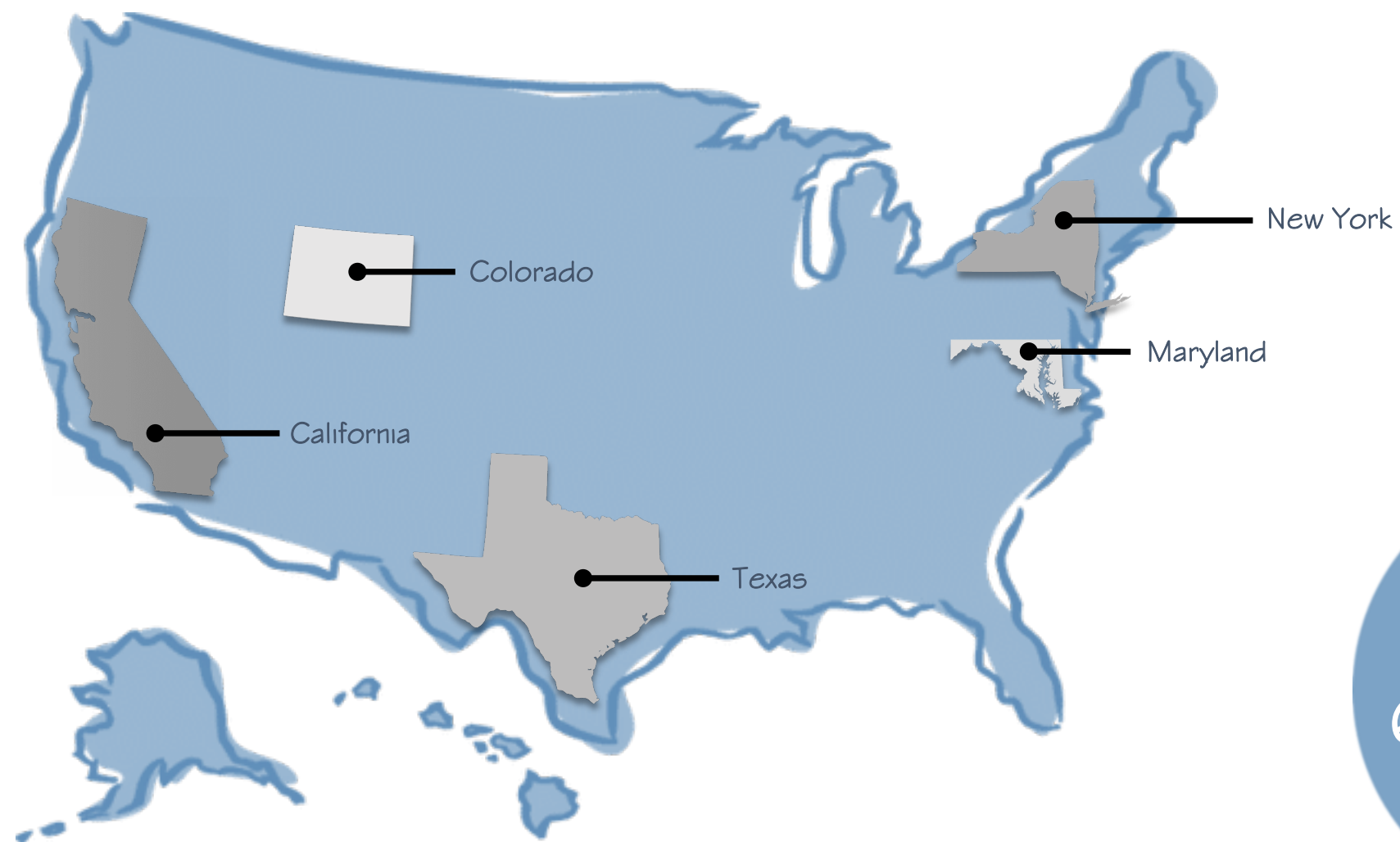
# Client



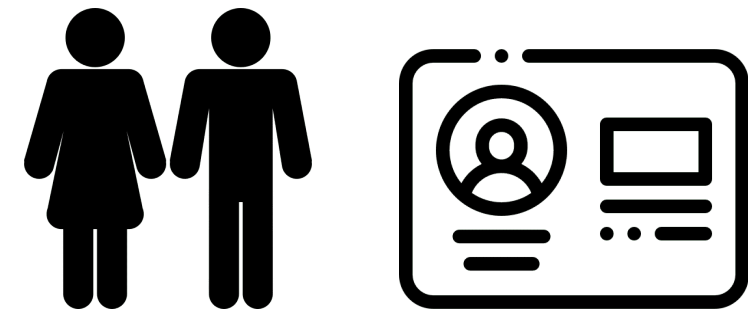
Senior Planet is a non-profit organization of OATS (Older Adults Technology Services) that offers programs and opportunities to seniors to help them stay engaged and connected in the modern digital world.

# Client

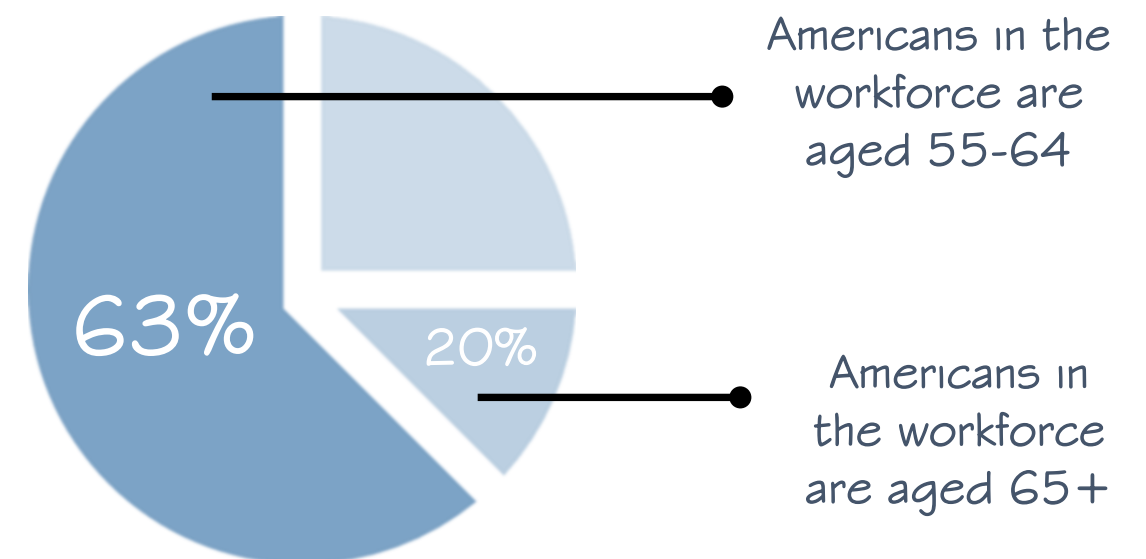
## WHERE ARE THEY LOCATED?



## WHO DO THEY REACH?



Anyone over the age of 60 are welcome with membership options

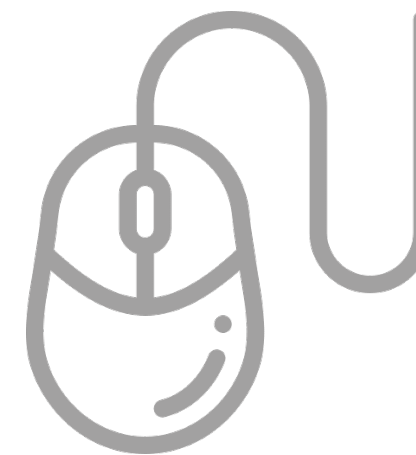


## HOW DO THEY ACHIEVE THEIR GOALS?

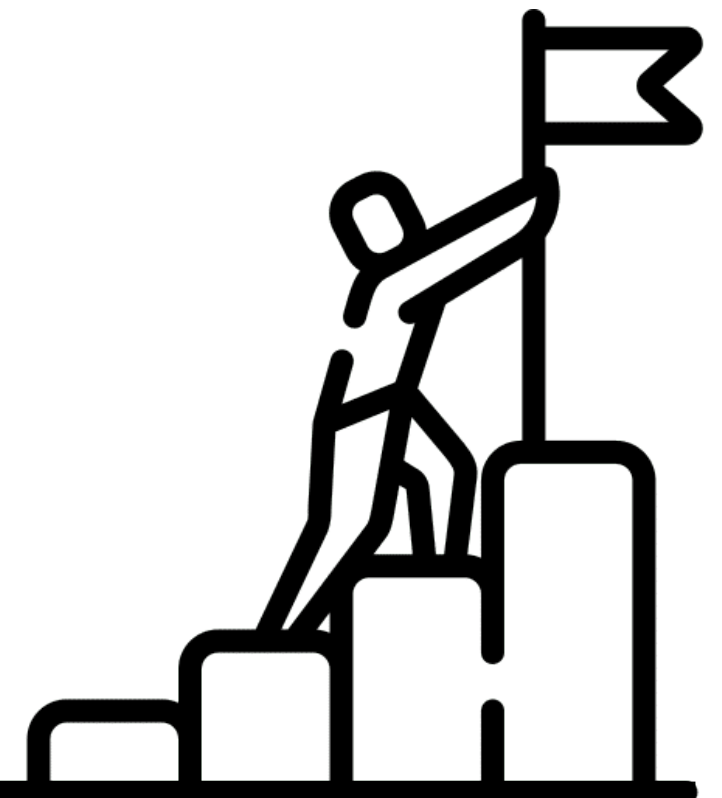
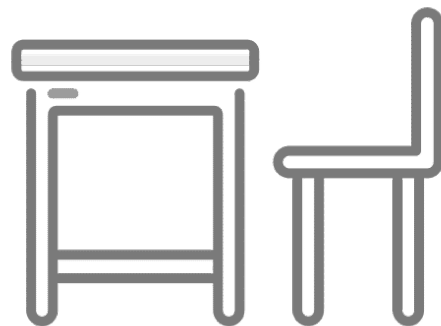
Have community outreach events and open houses to encourage participation and donations to support their programs.  
#GivingTuesday



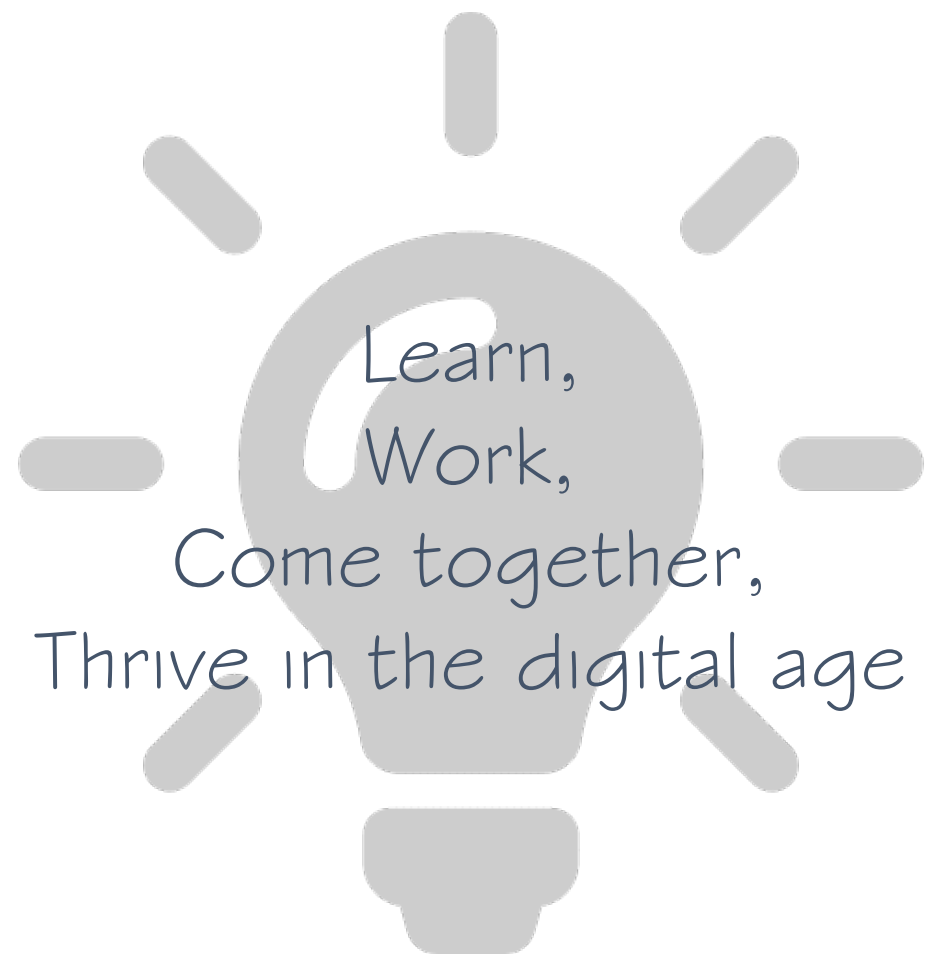
Offer a variety of classes from photography and social media, to job fairs and online banking.



Have both online and in person learning opportunities to help reach as many people as possible.



WHY DO  
THEY DO IT?



Seniors to get out of the house:  
**for socialization**

Seniors to learn how to use modern technology:  
**for independence**

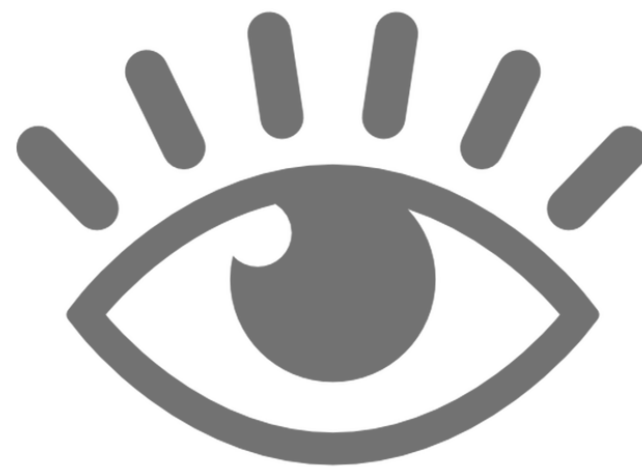
Seniors to stay involved with what is now and what's in the future of the modern age:  
**for inclusion**

Seniors to not be left behind and forgotten:  
**to fight ageism**

# Client Considerations



This age group is sensitive to sharp edges and may have difficulty with maintaining their balance.

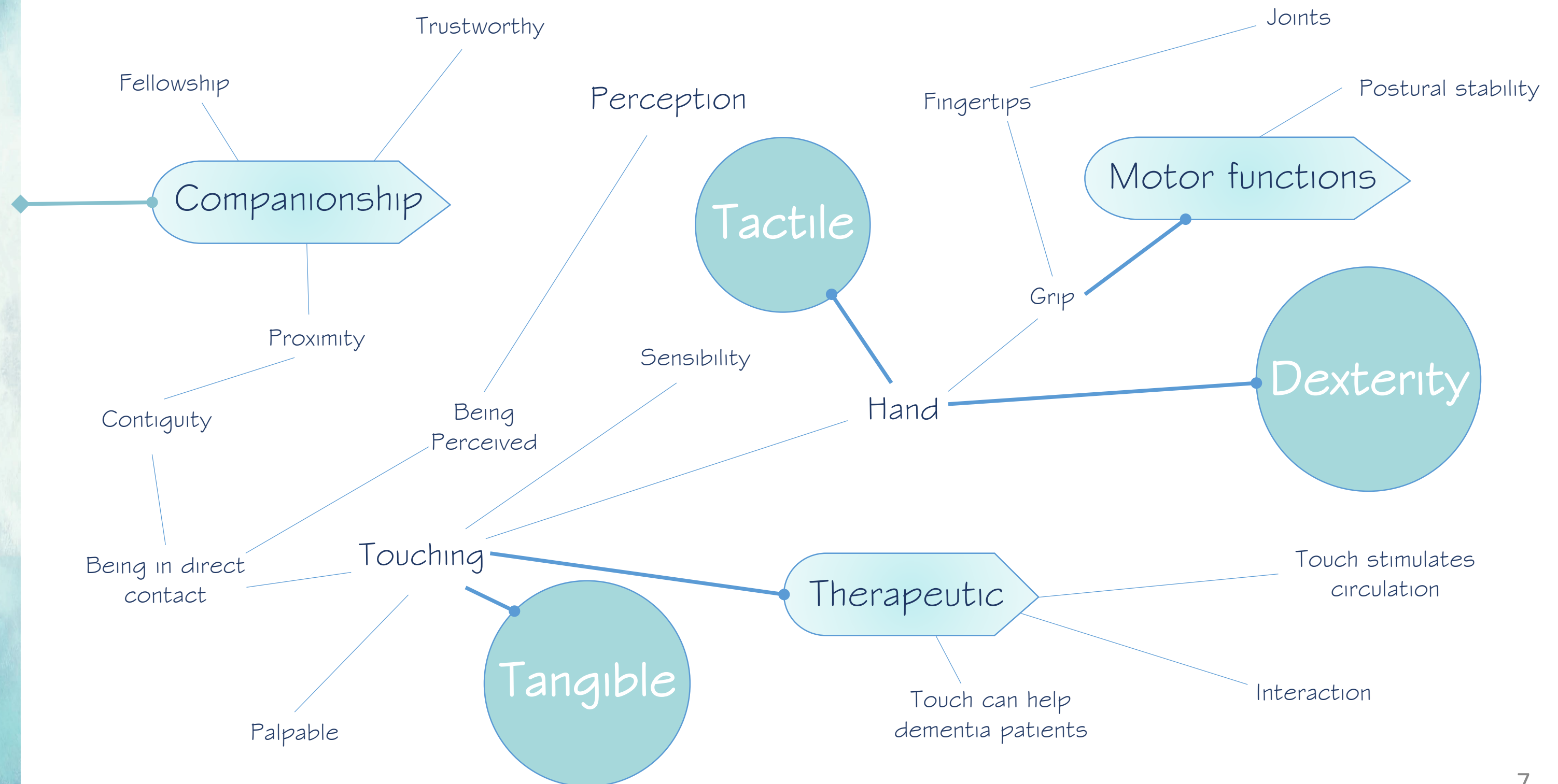


They also don't perceive colors the same as younger users and so brighter more saturated colors are easier to see, especially those in the red spectrum.



Many of these users may be forgetful and need clear directions and wayfinding and long walking distances should be limited to reduce fatigue.

# Concept Development



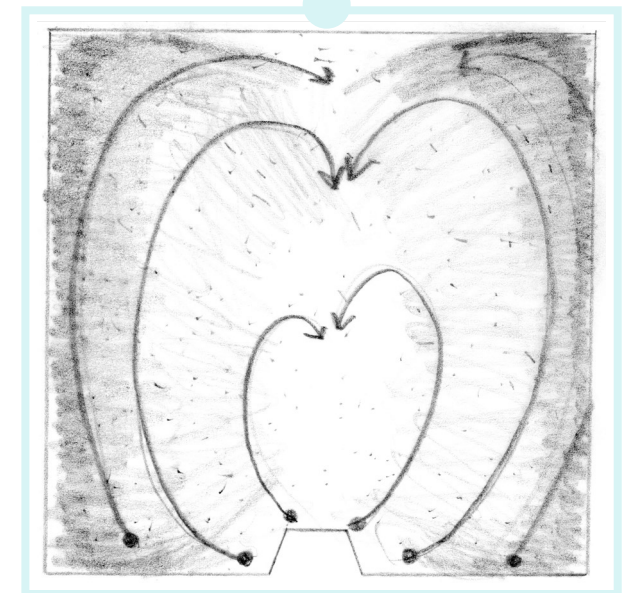
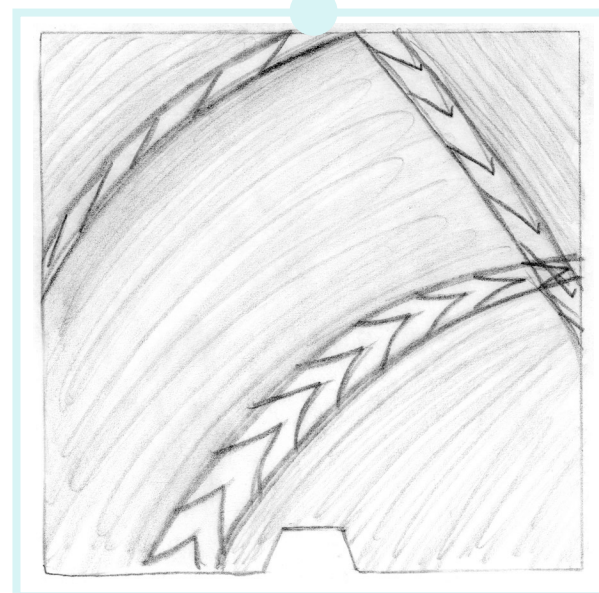
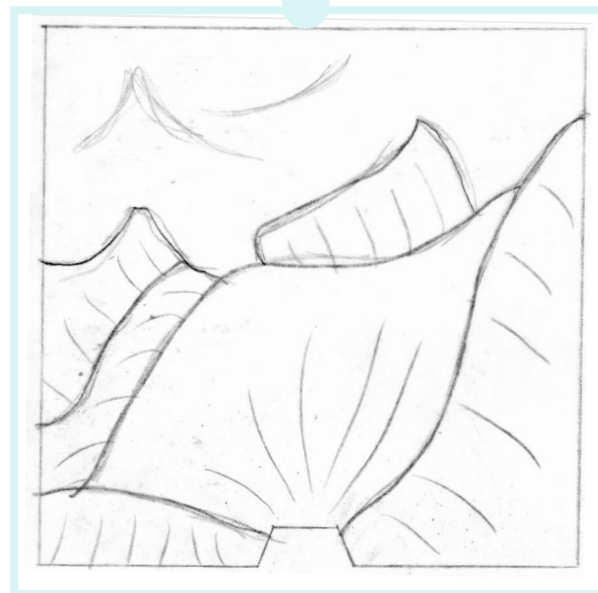
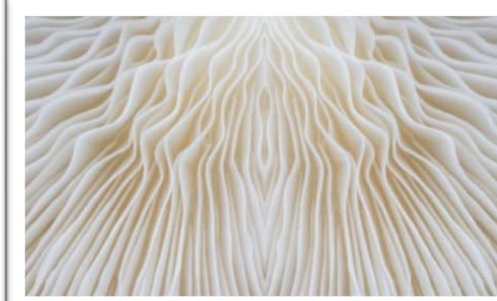
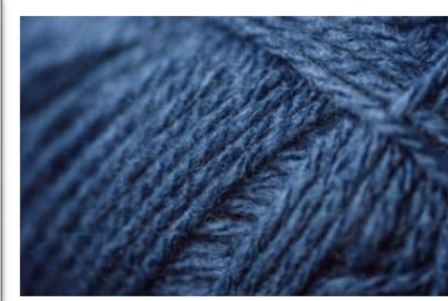
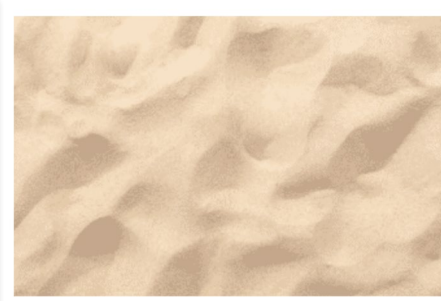
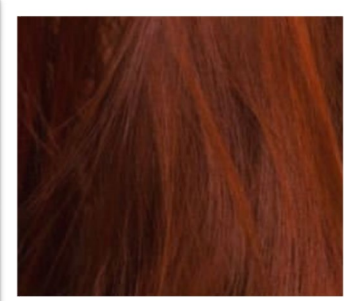
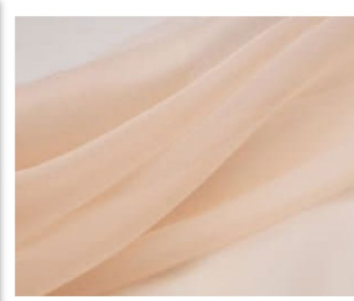
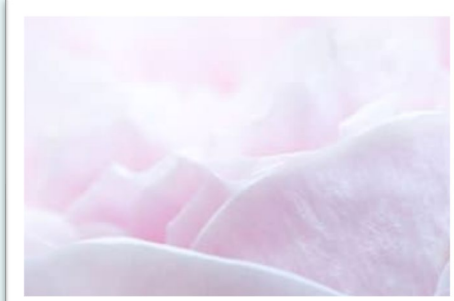
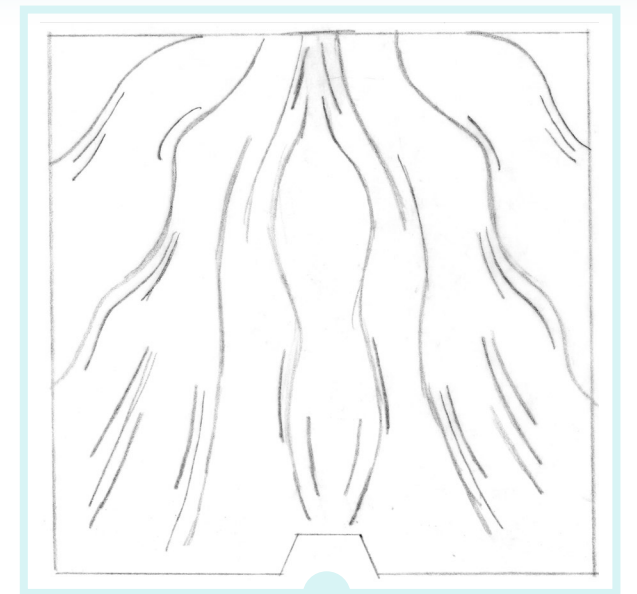
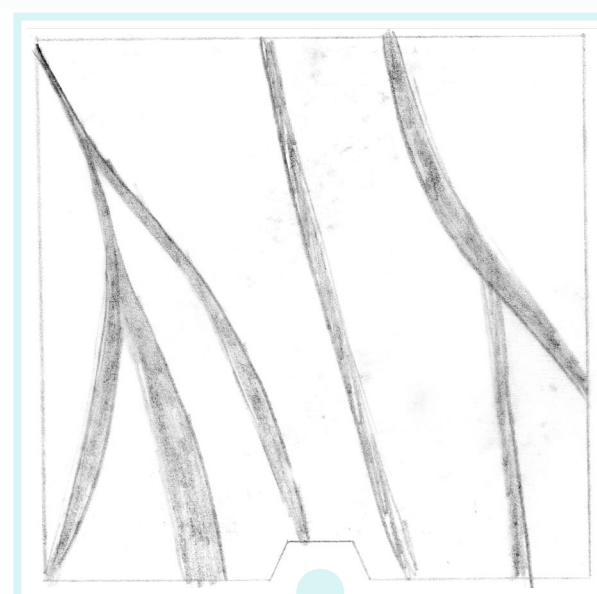
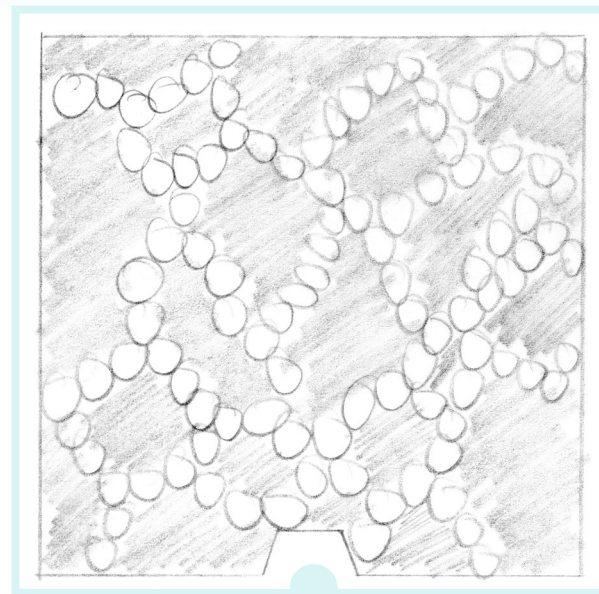
# Final Concept



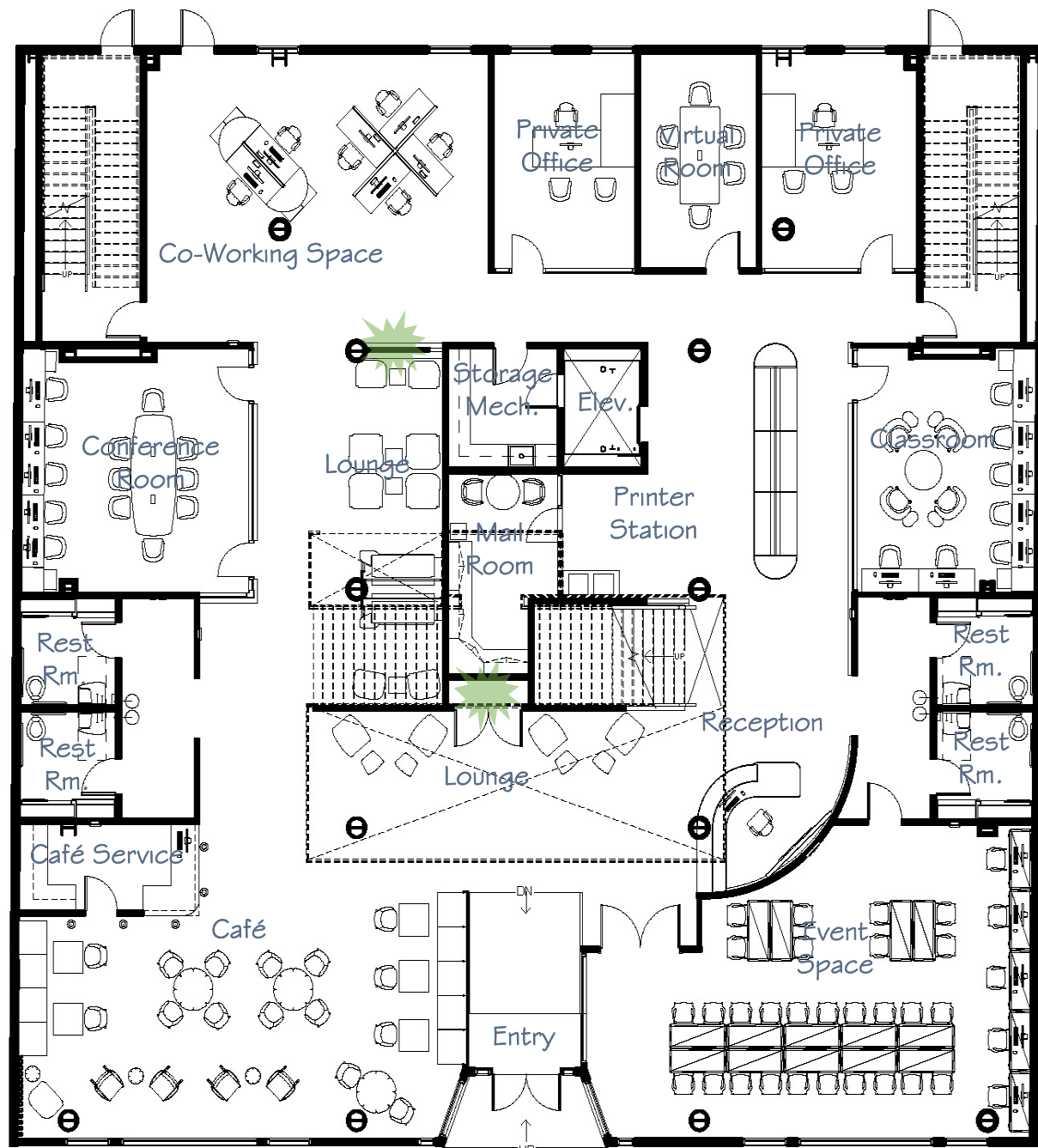
## TACTILE TANGIBILITY

The sensation of touch is one of the most vital of our 5 senses. For seniors, the **touch can be therapeutic** and even produce healing for cognitive and physical impairments. As we age, we lose **dexterity in our hands and fingers** and our motor skills become difficult to use. Through textures, color, and client centered design this project intends to **evoke the abstract sensation of touch** as it regards to the physical and emotional benefits. The purpose is to provide the amenities needed to accommodate seniors as they adapt to their new levels of **motor skills and tactile dexterity** as well as provide the visual comfort and stimuli of touch through texture of products and fixtures. This design experience should spark your curiosity to **reach out and touch the textures** that surround you.

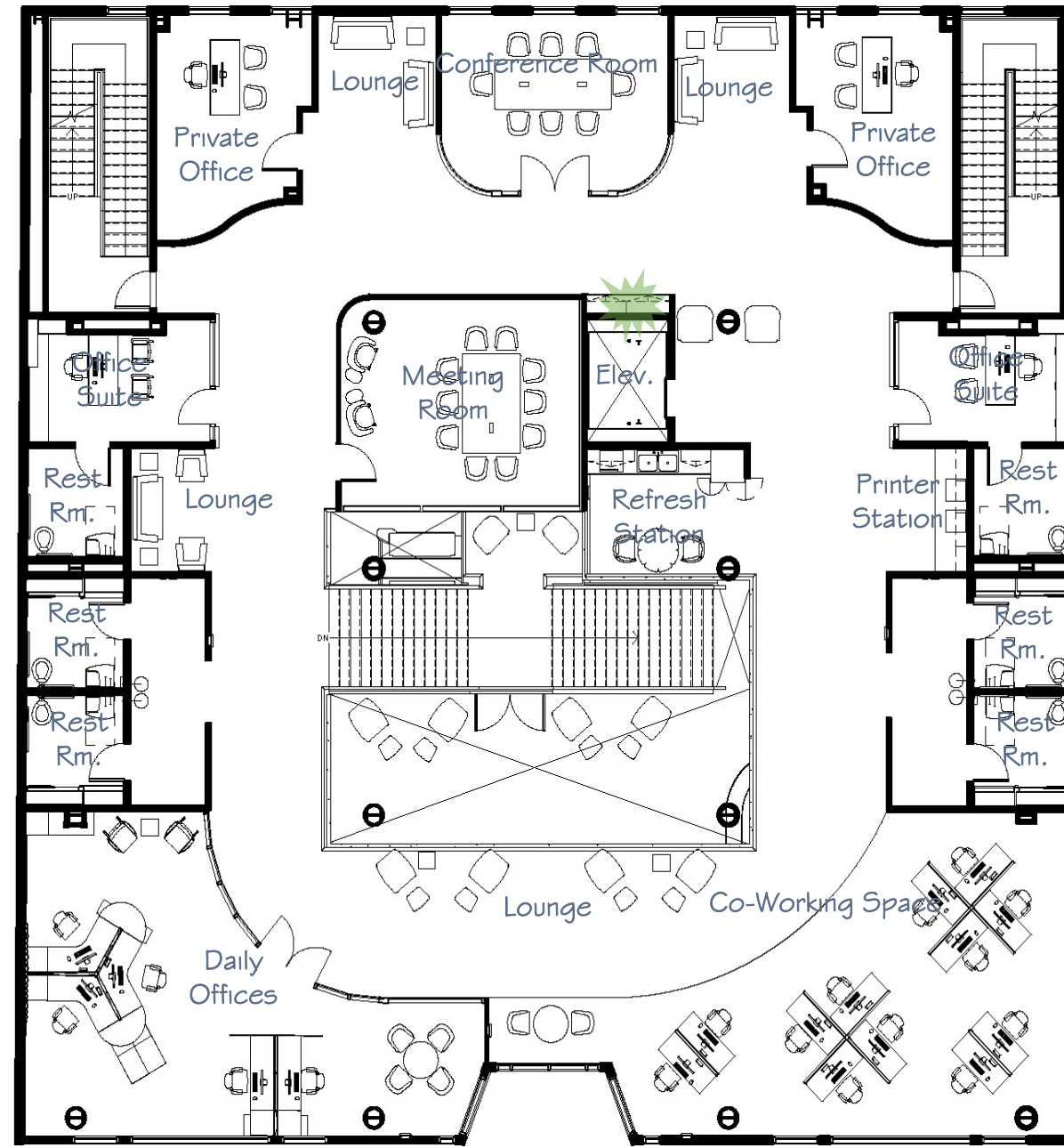
# Final Concept



# Furniture Floor Plans



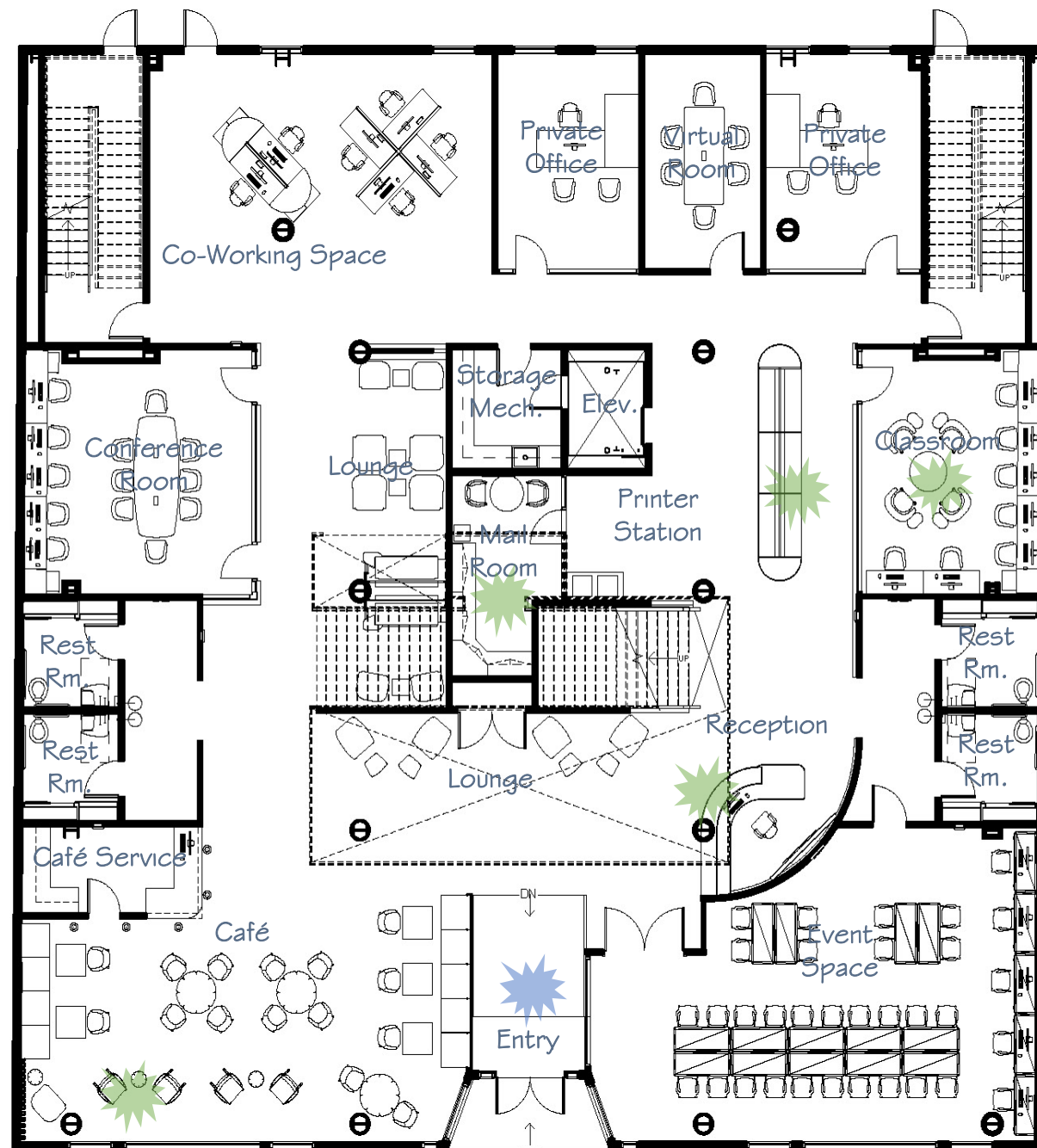
Level 1 Furniture Plan



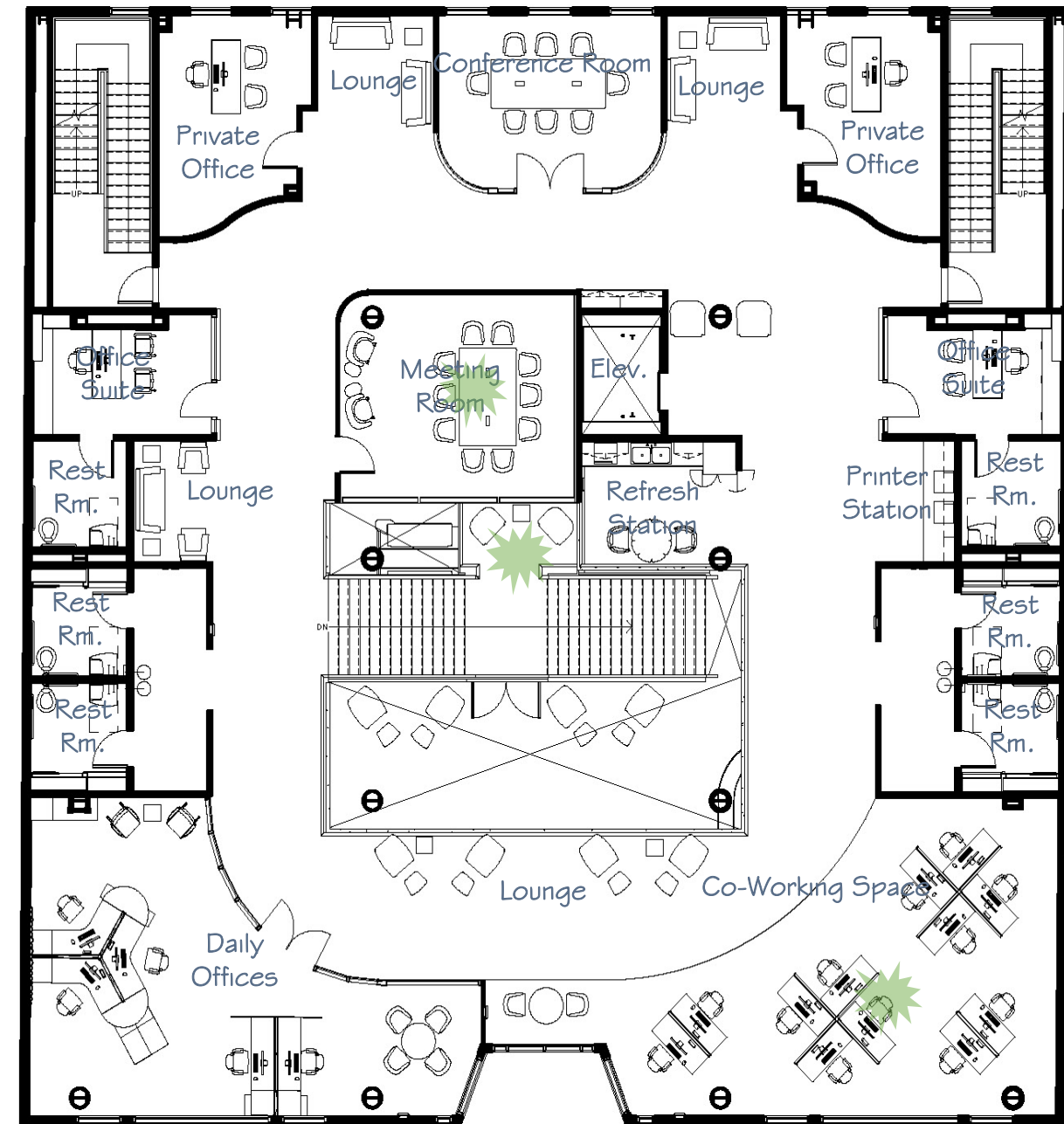
Level 2 Furniture Plan



# User Journey



Level 1 Furniture Plan



Level 2 Furniture Plan



# Perspectives



Reception

# Perspectives



Level 2 Meeting Room

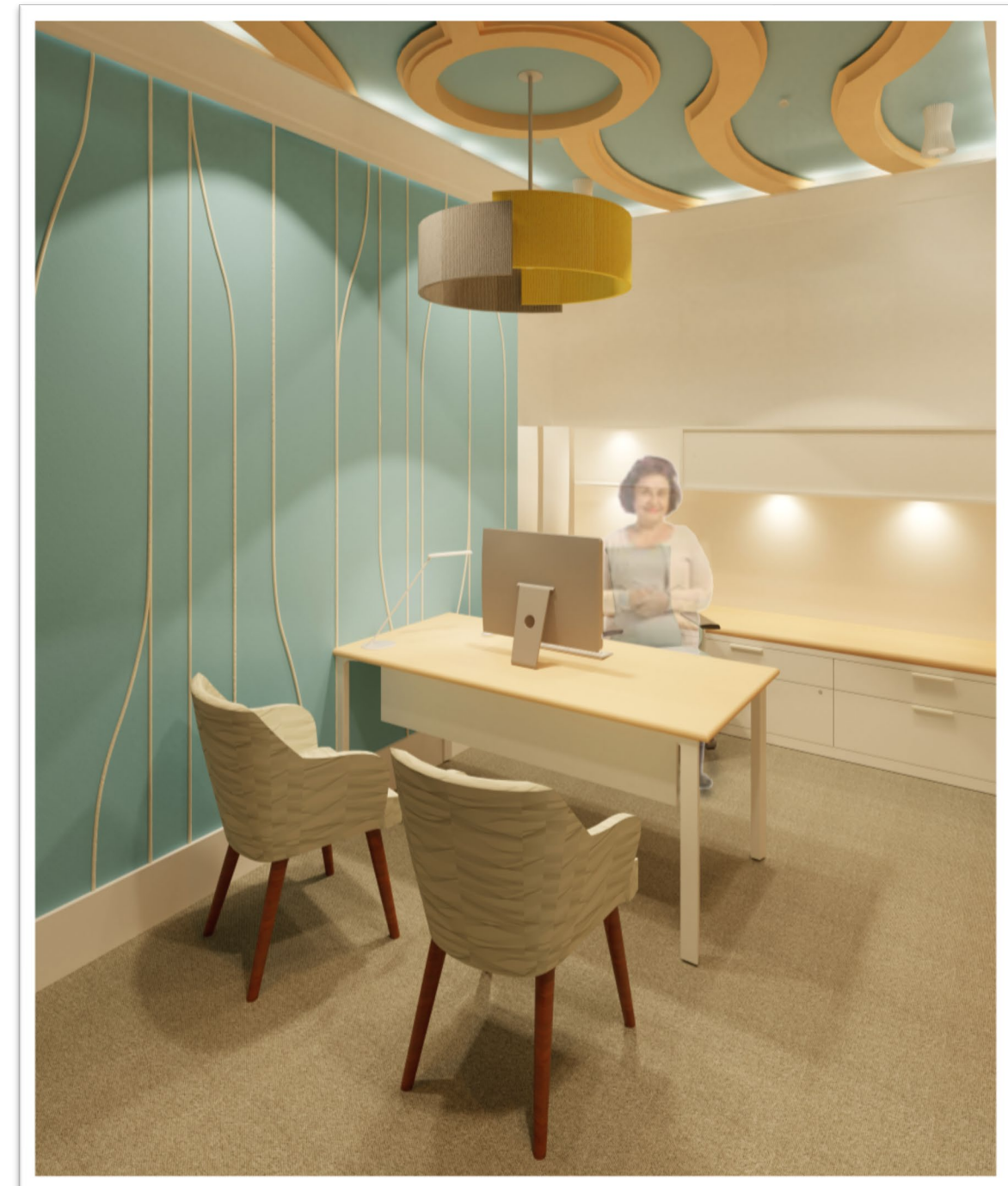


Level 1 Classroom

# Perspectives



Level 2 Co-Working Space



Level 2 Office Suites